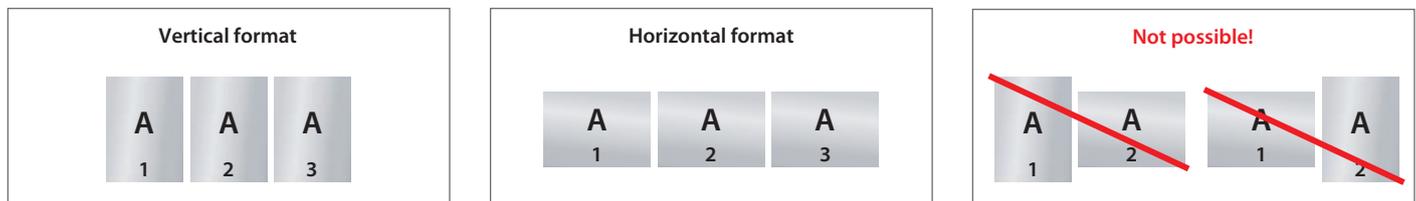# Information

This information will help you create a perfect print file.
Further information can be found on our website under "Artwork creation".

› Alignment

- All files (1, 2, 3 etc.) should have identical format alignment: **vertical or horizontal**
- A combination of vertical and horizontal formats is not possible
- The format alignment must be selected as early as in your graphic programme - do not create any rotation in pages with pdf print files
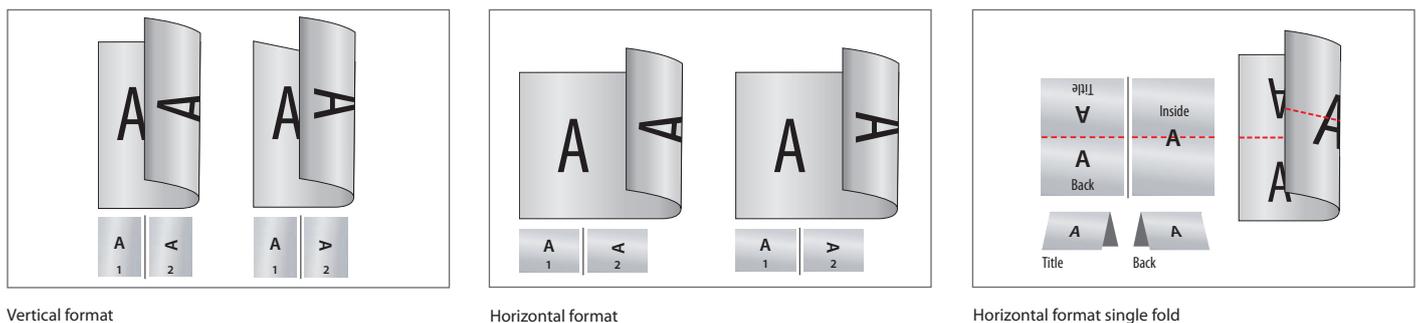- The format alignment must correspond to the artwork reading direction

Vertical format	Horizontal format	Not possible!
A 1 A 2 A 3	A 1 A 2 A 3	A 1 A 2 A 1 A 2

› Order of artwork pages

Please create artwork pages in chronological order, starting with page no. 1 / title.

› Various reading directions in double-sided print products

Please note: When uploading artwork in various reading directions (A) for a double-sided print, the printing sheet is rotated by 180 degrees along the vertical axis. Please lay out your artwork and the format alignment accordingly.

Examples:

Vertical format

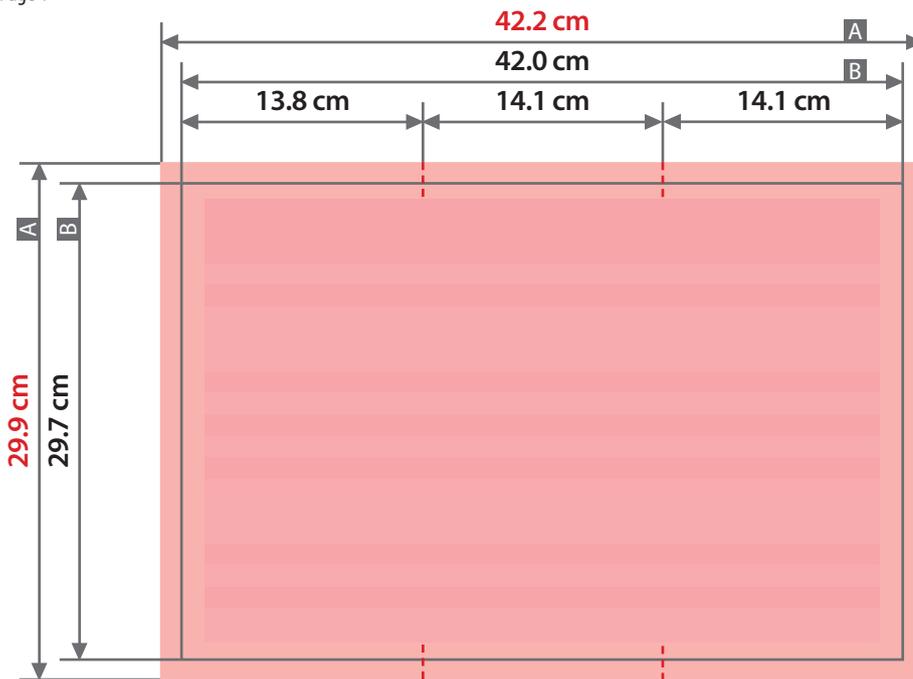Horizontal format

Horizontal format single fold

Explanations

Artwork format: format / size of the artwork

Finished format: format / size of the finished product
Background area (colours / photos / graphics / texts) should bleed over the edge of the finished format in order to avoid white lines in the finished format.

Neutral area: Please leave this area blank!

Not visible area: Please do not place any important elements along this area!
However, please do place background elements within this area in order to avoid white lines.

Bleed: Area that is cut off in further processing
Seam allowance: Area for the seam

Safety distance to artwork format: Distance between text / elements and the edge of the artwork format

Safety distance to finished format: Distance between text / elements and the edge of the finished format

Fold / groove / crease: Here the product is folded / grooved / creased

Perforation: Here the product is perforated

Seam: Here the seam is applied
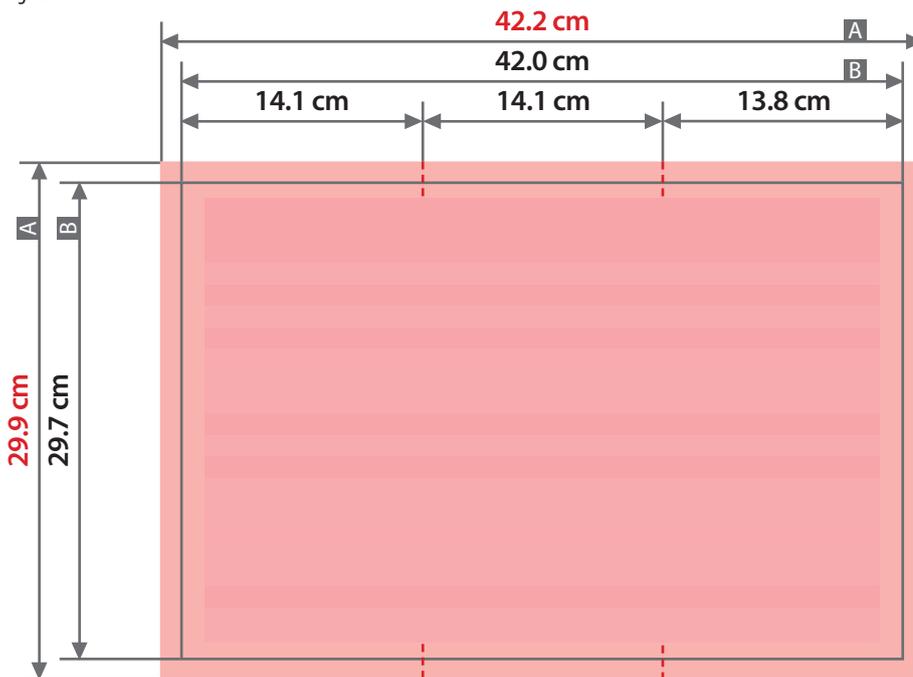
› Support

Find helpful information and advice about our products on our website. Or alternatively, contact our hotline. We are happy to help.

Folded leaflet
A3 long, vertical format, letter fold, 6-sided, fold on the long side, fold left

Page 1

42.2 cm
42.0 cm
13.8 cm | 14.1 cm | 14.1 cm

A
B

29.9 cm
29.7 cm

A
B

Page 2

42.2 cm
42.0 cm
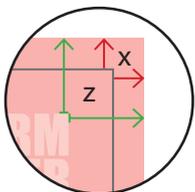14.1 cm | 14.1 cm | 13.8 cm

A
B

29.9 cm
29.7 cm

A
B

Sketches are not to scale

Folded finished format
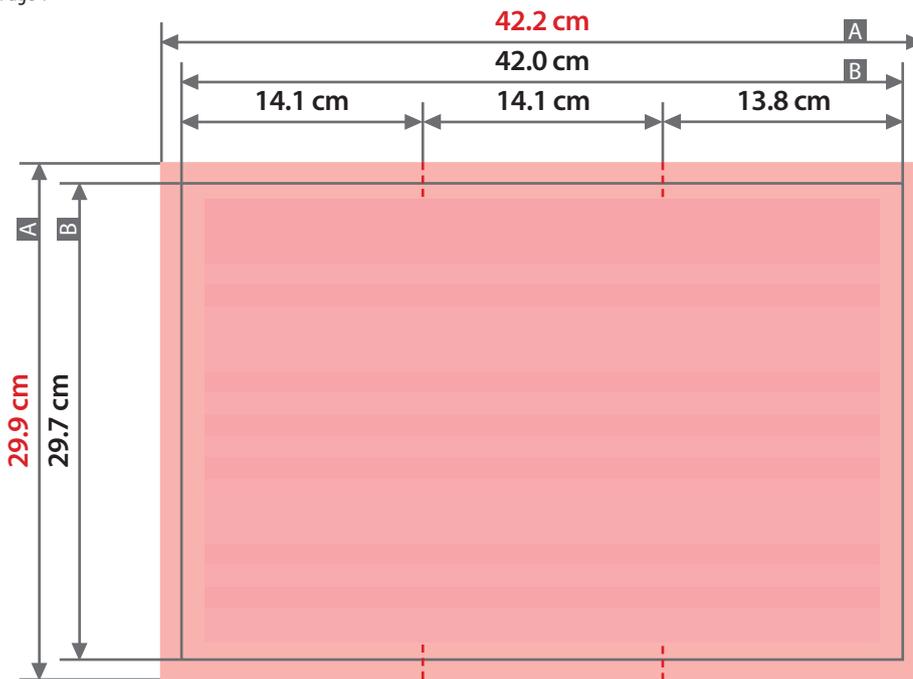**14.1 cm x 29.7 cm**

Bleed (x)
1 mm

Safety distance (z)
4 mm

A = Artwork format
B = Finished format
C = Title
D = Back

x

z

Folded leaflet
A3 long, vertical format, letter fold, 6-sided, fold on the long side, fold right

Page 1

42.2 cm
42.0 cm
14.1 cm 14.1 cm 13.8 cm

A
B

29.9 cm
29.7 cm

A
B

Page 2

42.2 cm
42.0 cm
13.8 cm 14.1 cm 14.1 cm

A
B

29.9 cm
29.7 cm

A
B

Sketches are not to scale

Folded finished format
14.1 cm x 29.7 cm

Bleed (x)
1 mm

Safety distance (z)
4 mm
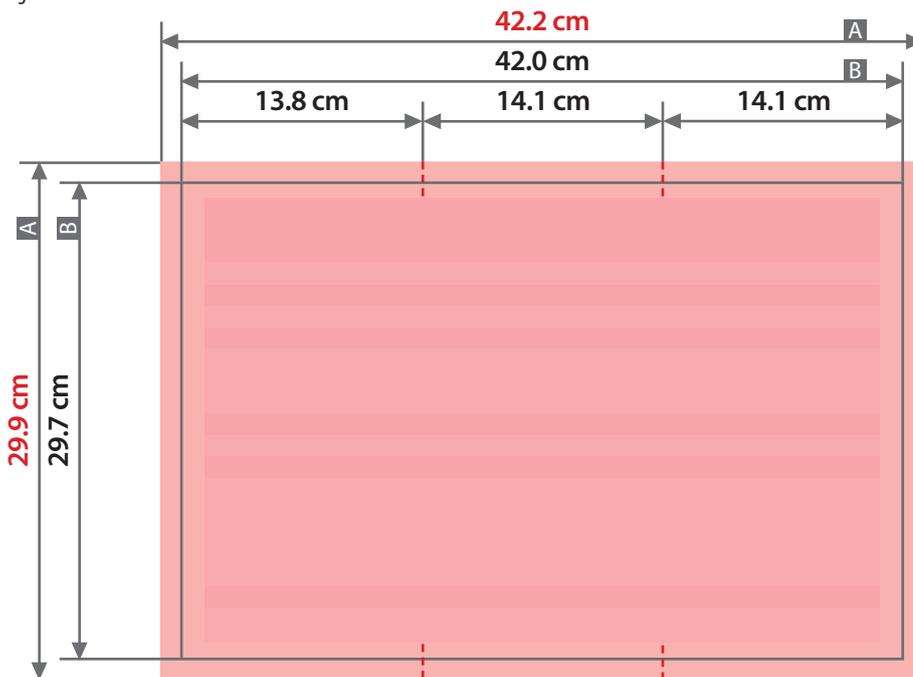
A = Artwork format
B = Finished format
C = Title
D = Back